

Roni Even Or

Design Lead | Project manager

Head of Design and R&D with experience leading cross-functional teams from concept to global launch, and a strong background in design operations, process optimization, and go to market strategy. Implemented holistic design thinking and user centric approaches across physical and digital platforms. I enjoy finding smart, simple solutions that build efficient workflows and deliver real impact.

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[🔗 Portfolio](#)

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Experience



Mogogo F&B Furniture

VP Design & Project Manager

2022-Today

Directed product vision and design strategy at Mogogo, a global company specializing in hospitality furniture. Led cross-functional teams of 10 designers and operations staff in Israel and Asia, collaborating with distributors and sales partners across North America. Defined product roadmaps and managed the development cycle from concept to global launch, driving successful growth and expansion into Europe

- Coordinated global partnerships with creative and production teams, sourcing new vendors with innovative, cost-effective solutions.
- Supervised large-scale hospitality interior design projects (budgets \$10M+), ensuring alignment between creative vision, product execution, and operational efficiency.
- Oversaw manufacturing, logistics, and quality control, developing structured SKU catalogs and product data within ERP systems.
- Recruited, trained, and mentored new employees, establishing onboarding and mentorship programs to support long-term professional development.

Major Projects

- Directed the design and production of Mogogo's new flagship showroom in Milan, from initial concept to launch, opening the brand to the European market.
- Collaborated with marketing and media teams to create high-performing visual and digital content for paid and organic channels, analyzing campaign results (CTR, Conversion) to improve creative performance.
- Led the transition of Mogogo's product inventory to U.S. GTIN barcoding standards, implementing warehouse system integration and coordinating with distributors to ensure a smooth rollout.
- Led a company-wide rebranding process in collaboration with an external studio, based on in-depth research identifying brand gaps and opportunities for improvement.

Industrial designer

2021-2022

- Designed and developed modular hospitality products and 3D visual materials for international clients. Collaborated with marketing teams to align visual storytelling with brand identity.

Education

UX Design Certificate

2021-2022

Triolla (Ex Pitango Academy)

Market research, Understanding the customer and their needs, Developing the product vision. Variables prototype, System design, Responsive design and Wire framing.

B.Des Industrial design

2016-2020

Holon institute of technology (HIT)

Personal	Team Management • Design thinking • Strong technical sense • Strategic design leadership
Toolbox	Adobe (Ai ,Ps, Pr) • Figma • SolidWorks • ERP Systems • WordPress • KeyShot • Fusion 360
Technical	Wood&metal CNC • Plastic injection technology • 3D modeling&prototype • Laser cutting
Language	Hebrew- native • English- fluent